

Editorial Schedule 2024

Issue	Publishing Date (PD) Ad deadline, 10 am (AD)	Topics
1 PD: 04 January 2024 AD: 22 December 2023	WOMENSWEAR:	Kick-off order A/W 24/25. BUYING SEASON The most important trends and currents from the premium segment and the fashionable middle.
	MENSWEAR:	Premium menswear. Preview Pitti Uomo.
2 PD: 11 January 2024 AD: 03 January 2024	MENSWEAR/URBAN:	Markets. Fashion. Opinions. BUYING SEASON
	WOMENSWEAR/ YOUNG WOMEN:	Markets. Fashion. Opinions.
	ACCESSORIES:	Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 26 February 2024)
3 PD: 18 January 2024 AD: 10 January 2024	MENSWEAR TOP GENRE:	Markets. Fashion. Opinions. BUYING SEASON (also published as TW top fashion on 27 January 2024)
	BODYWEAR:	Lingerie, swimwear, nightwear and hosiery. (also published as TW bodywear on 28 January 2024)
	FABRICS:	Womens- and menswear fabrics, jeans and sportswear fabrics, shirt fabrics, interlinings and yarn trends S/S 2025.
PD: 22 January 2024 AD: 10 January 2024	TW fabrics (English offprint)	
4 PD: 25 January 2024 AD: 17 January 2024	WOMENSWEAR TOP GENRE:	Markets. Fashion. Opinions. BUYING SEASON (also published as TW top fashion on 27 January 2024)
	WOMENS-/MENSWEAR:	First important buying season signals.
	SPORTS:	Trends and topics of the buying season.
PD: 27 January 2024 AD: 18 January 2024	TW top fashion	
PD: 28 January 2024 AD: 04 January 2024	TW bodywear	
5 PD: 01 February 2024 AD: 24 January 2024	WOMENS-/MENSWEAR:	The strong topics of the season. BUYING SEASON
	SHOES:	Trainers. (also published as TW elements on 26 February 2024)

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6 PD: 08 February 2024 AD: 31 January 2024	CONTEMPORARY WOMEN: BAGS:	The looks, labels and trends from Copenhagen. ILM review – trends and topics of the buying season.	BUYING SEASON
7 PD: 15 February 2024 AD: 07 February 2024	SHOES AND BAGS:	The seasons's themes and trends. (also published as TW elements on 26 February 2024)	BUYING SEASON
8 PD: 22 February 2024 AD: 14 February 2024	WOMENSWEAR TOP GENRE: FABRICS: DIGITAL:	New York Fashion Week. An analysis of the international fabric trade shows Munich Fabric Start, Milano Unica and Première Vision. Retail Technology.	
PD: 26 February 2024 AD: 06 February 2024	TW elements – Shoes. Bags. Accessories.		
9 PD: 29 February 2024 AD: 21 February 2024	WOMENSWEAR TOP GENRE: BODYWEAR:	London Fashion Week. Mailand Fashion Week. Buying season review – trends and topics.	
10 PD: 07 March 2024 AD: 28 February 2024	WOMENSWEAR TOP GENRE: SHOES:	Paris Fashion Week. Shoes review – trends and topics.	
11 PD: 14 March 2024 AD: 06 March 2024			
12 PD: 21 March 2024 AD: 13 March 2024	THE SUSTAINABILITY ISSUE	Acting responsibly.	

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ONLINE From 25 March 2024 Till 19 May 2024 AD: 13 March 2024	ONLINE SPECIAL:	Digital Transformation The level of digitalization is growing. In the backend: HR management, product development, sales, logistics. In the frontend: retail media, payment, CRM, shoptech. New challenges and opportunities. (Published exclusively on www.TextilWirtschaft.de .)
13 PD: 28 March 2024 AD: 20 March 2024	SEASON OPENING:	An initial summary of the important spring business.
14 PD: 04 April 2024 AD: 25 March 2024	WOMENS-/MENSWEAR:	Festive fashion.
15 PD: 11 April 2024 AD: 03 April 2024	MENSWEAR: DIGITAL & LOGISTICS:	The new business look agenda. The styles. The strategies. Digital Supply Chain.
16 PD: 18 April 2024 AD: 10 April 2024		
17 PD: 25 April 2024 AD: 17 April 2024	DIGITAL: TW-FORUM issue	Digital Fashion Marketing. TW Tech Summit review.
18 PD: 02 May 2024 AD: 23 April 2024	THE NEW LUXURY ISSUE TW-FORUM:	Review.
19 PD: 09 May 2024 AD: 30 April 2024	MENSWEAR: WOMENS-/MENSWEAR: FABRICS: STORES:	TW-SURVEY – Men's pants 2024. Focus on the trousers market. Status. Challenges. Trends. Denim – fresh innovations and trends for A/W 2025/2026. Inspiration. International.

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20 PD: 16 May 2024 AD: 07 May 2024	WOMENSWEAR:	Target group with purchasing power. Generation X in focus.
21 PD: 23 May 2024 AD: 14 May 2024	BAGS: TRAVEL LUGGAGE:	TW-SURVEY – Fashion Bags 2024. Travel smart. The market. Status. Challenges. Trends.
22 PD: 30 May 2024 AD: 22 May 2024		BUYING SEASON
23 PD: 06 June 2024 AD: 28 May 2024	WOMENSWEAR: MENSWEAR:	Trend preview for buying season S/S 2025. Premium Menswear. Preview Pitti Uomo.
24 PD: 13 June 2024 AD: 05 June 2024	WOMENSWEAR: SPORTS:	Kick-off order S/S 2025. The most important trends and currents from the premium segment and the fashionable middle. The topics of the industry after OutDoor by ISPO.
25 PD: 20 June 2024 AD: 12 June 2024	MENSWEAR TOP GENRE: WOMENSWEAR TOP GENRE: DIGITAL:	Markets. Fashion. Opinions. (also published as TW top fashion on 27 July 2024) Trend preview for buying season S/S 2025. E-Commerce.
26 PD: 27 June 2024 AD: 19 June 2024	MENSWEAR/URBAN:	Markets. Fashion. Opinions.
27 PD: 04 July 2024 AD: 26 June 2024	WOMENSWEAR/ YOUNG WOMEN: BODYWEAR: ACCESSORIES:	Markets. Fashion. Opinions. Lingerie, swimwear, nightwear and hosiery. (also published as TW bodywear on 14 July 2024) Shawls, scarves, jewellery, hats and belts. (also published as TW elements on 26 August 2024)

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28 PD: 11 July 2024 AD: 03 July 2024			BUYING SEASON
	PD: 14 July 2024 AD: 20 June 2024	TW bodywear	
29 PD: 18 July 2024 AD: 10 July 2024	WOMENSWEAR TOP GENRE:	Markets. Fashion. Opinions. (also published as TW top fashion on 27 July 2024)	BUYING SEASON
	WOMENS-/MENSWEAR:	First important buying season signals.	
ONLINE From 22 July 2024 Till 15 September 2024 AD: 17 July 2024	ONLINE SPECIAL:	AI in the Fashion Business Smart Warehouse, C2M, Learning Collection, Personal Shopping Assistants. How Artificial Intelligence optimizes logistics, product development, assortment planning, e-commerce, CRM, and communication. (Published exclusively on www.TextilWirtschaft.de .)	
30 PD: 25 July 2024 AD: 17 July 2024	WOMENS-/MENSWEAR:	The strong topics of the season.	BUYING SEASON
	SHOES:	Trainers. (also published as TW elements on 26 August 2024)	
	PD: 27 July 2024 AD: 18 July 2024	TW top fashion	
31 PD: 01 August 2024 AD: 24 July 2024	BODYWEAR:	Paris review – trends and topics of the buying season.	BUYING SEASON
32 PD: 08 August 2024 AD: 31 July 2024	SHOES AND BAGS:	The seasons's themes and trends. (also published as TW elements on 26 August 2024)	BUYING SEASON
33 PD: 15 August 2024 AD: 07 August 2024	CONTEMPORARY WOMEN:	Looks, labels and trends from Copenhagen.	

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34 PD: 22 August 2024 AD: 14 August 2024	FABRICS:	Womens- and menswear fabrics, jeans and sportswear fabrics, shirt fabrics, interlinings & yarn trends A/W 2025/2026.
PD: 26 August 2024 AD: 06 August 2024	TW elements – Shoes. Bags. Accessories.	
35 PD: 29 August 2024 AD: 21 August 2024		
PD: 02 September 2024 AD: 20 August 2024	TW fabrics (English offprint)	
36 PD: 05 September 2024 AD: 28 August 2024	SHOES: BAGS:	Shoes review – trends and topics of the buying season. ILM review – trends and topics of the buying season.
37 PD: 12 September 2024 AD: 04 September 2024	DIGITAL: FABRICS:	TW-SURVEY – Omnichannel 2024. An analysis of the international fabric trade shows Munich Fabric Start, Milano Unica and Première Vision.
38 PD: 19 September 2024 AD: 11 September 2024	WOMENSWEAR TOP GENRE: RETAIL PROPERTY SPECIAL FOR EXPOREAL	New York Fashion Week.
39 PD: 26 September 2024 AD: 18 September 2024	TEXTILE LOGISTICS SPECIAL WOMENSWEAR TOP GENRE:	Milano Fashion Week. London Fashion Week.
40 PD: 03 October 2024 AD: 25 September 2024	THE SUSTAINABLE FASHION ISSUE WOMENSWEAR TOP GENRE:	Paris Fashion Week.

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ONLINE From 07 October 2024 Till 01 December 2024 AD: 01 October 2024	ONLINE SPECIAL:	Digital Merchandise Management Goodbye to stockouts. How Merchandise Financial Planning Tools, Smart Replenishment, and Multichannel Logistics optimize the complex process of sales and inventory planning. (Published exclusively on www.TextilWirtschaft.de .)
41 PD: 10 October 2024 AD: 01 October 2024	MENSWEAR:	Progressive Men. The up-and-comers of menswear.
42 PD: 17 October 2024 AD: 09 October 2024	STORES:	The top openings in autumn.
43 PD: 24 October 2024 AD: 16 October 2024	WOMENS-/MENSWEAR:	Focus on the trousers market. Status. Challenges. Trends.
44 PD: 31 October 2024 AD: 21 October 2024	DOPPIO	
45 PD: 07 November 2024 AD: 30 October 2024	WOMENS-/MENSWEAR: BODYWEAR:	Festive fashion. TW-SURVEY – Lingerie 2024.
46 PD: 14 November 2024 AD: 06 November 2024	CARREER:	TW-SURVEY – Working in Fashion 2024.
47 PD: 21 November 2024 AD: 13 November 2024	MENSWEAR: DIGITAL:	TW-SURVEY – Men's shirts 2024. Digital transformation.

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48 PD: 28 November 2024 AD: 20 November 2024	STORES: SPORTS:	Christmas windows. The topics of the industry before ISPO.
49 PD: 05 December 2024 AD: 27 November 2024	WHAT'S UP, GERMANY? RETAIL PROPERTY:	Status 2024. Scenario 2025. Mapic review.
50 PD: 12 December 2024 AD: 04 December 2024	WOMENS-/MENSWEAR: BODYWEAR:	Trend preview for the buying season A/W 2025. Trend preview for the buying season A/W 2025.
51 PD: 19 December 2024 AD: 11 December 2024	WOMENS-/MENSWEAR:	Season review. Analysis and outlook. Buying season A/W 2025.
52 PD: 26 December 2024 AD: 09 December 2024	TW 100 – Good news, only.	